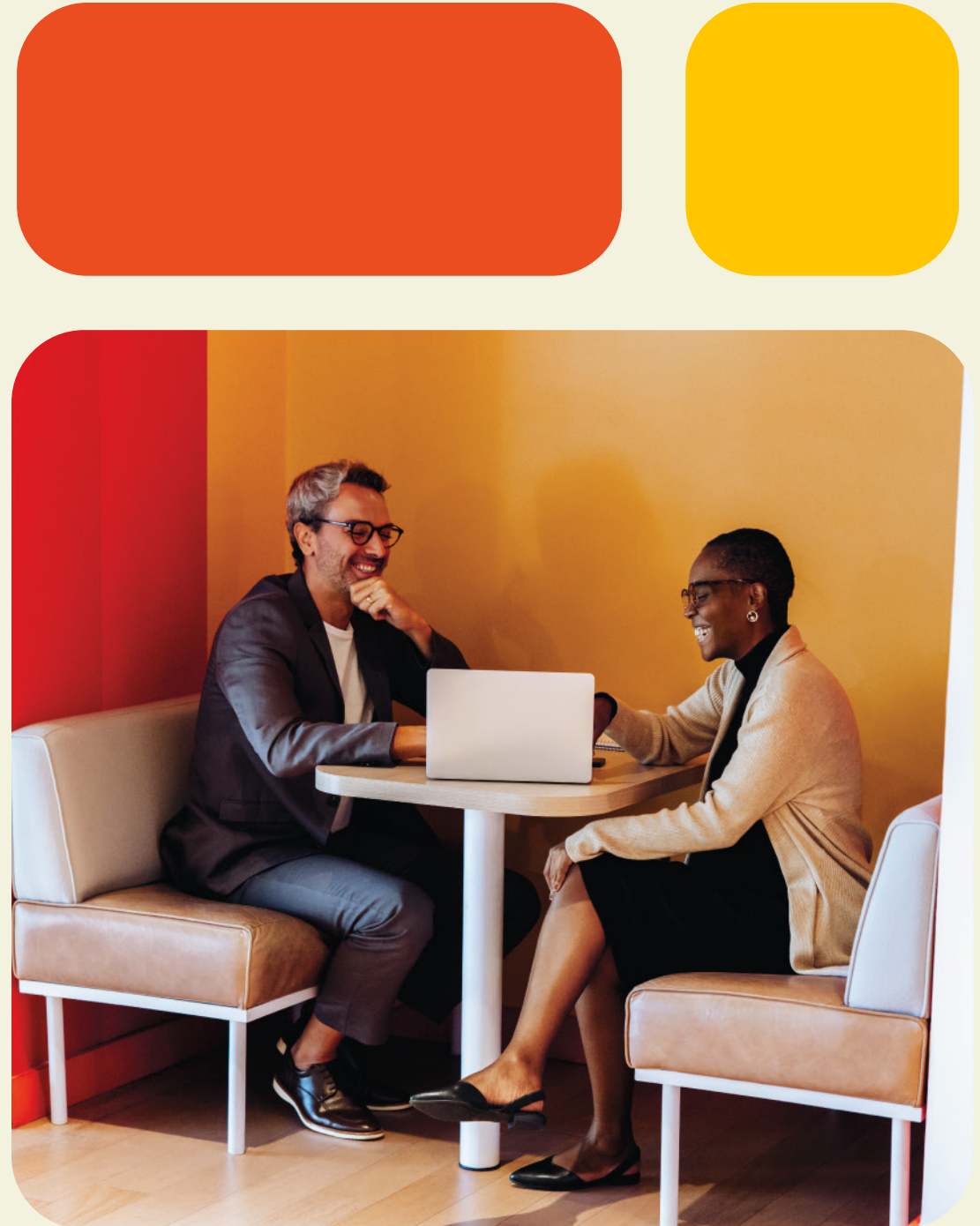


# Strategy on a page

Your learning strategy, one view

This template captures what matters most to your team, how you'll work together, and the strategic initiatives that move your organization forward. Fill it in with your team, revisit it often, and use it to keep everyone aligned.



## What drives us

### Strategic intent

To help people achieve lifelong well-being by creating quality learning opportunities.

### Our values

- Pursue a noble purpose
- Respect & engage everyone we touch
- Grow the business, profitably
- Create healthy people, a healthy planet, and healthy performance
- Embrace our difference

### Our commitments

To impact lives through inspired, creative, and engaging learning every day.

### Design expectations

- Business problem and measurable outcome defined before design.
- Observable behavior-based objectives.
- Workflow-integrated solutions with manager reinforcement.
- Modality selected intentionally based on risk and complexity.
- Measurement plan embedded at intake.

### How we will measure impact

- Adoption and retention tracking (30/60/90 days).
- Observable behavior change.
- Direct linkage to business kpis.
- Time-to-competency tracking.
- Quarterly executive impact dashboard.

## Guiding principles | How we work

We are a dynamic learning organization dedicated to shaping culture through education, enabling employees to be their best.

OUR STRATEGIC INITIATIVES

### Educating for advocacy

#### Align learning strategies

Partnering with operational teams to create industry-accepted certifications

### Educating for Continuous improvement

#### Leadership development

Create a three-tiered Leadership learning plan  
Partnering with hr

### Operating as a dynamic Learning org

#### Human capital alignment

Align to team strengths;  
Alignment structure to Support business needs

### Creating effective Working relationships

#### Communication

Ongoing, direct, vp and Leader communication (Podcasts, reports)

### Curriculum & technology

Fully implement lms; create mobile learning plan; active assessments tied to business objectives

### Metrics

Data analytics focus;  
Partner with quality to Identify operational metrics  
To drive learning

### Collaborative work teams

Focus on collaborative work environment utilizing ops strengths

### Client engagement

Identify and create active Business partnerships

### Learning delivery

Expand dl options via webex, Mobile systems; best Practice virtual training

### Remediation

Meet learners where they are  
With what they need;  
Progression classes leading to certs

### Workflow

Develop defined intake Process; identify process  
Handoff points to improve efficiency

### Connections

Identify mobile & social Media tools; create Communications and marketing plan

### Project management

Baseline pm including Vendors; create monthly Reports of key metrics

### Quality trending

Create metrics, measure and Report then revise and improve

### Advocacy

Integrate messaging into Courses, weave critical Thinking into plan

### Recognition/celebration

Rejoice in successes

## What drives us

Strategic intent

Our values

Our commitments

Design expectations

How we will measure impact

## Guiding principles | How we work

OUR STRATEGIC INITIATIVES

